

The Internet of things is based on a number of technologies...



SENSORS



MANAGEMENT



CLOUD



ANALYTICS



CLIENTS



Internet of things delivers a connected lifestyle



Connected Home

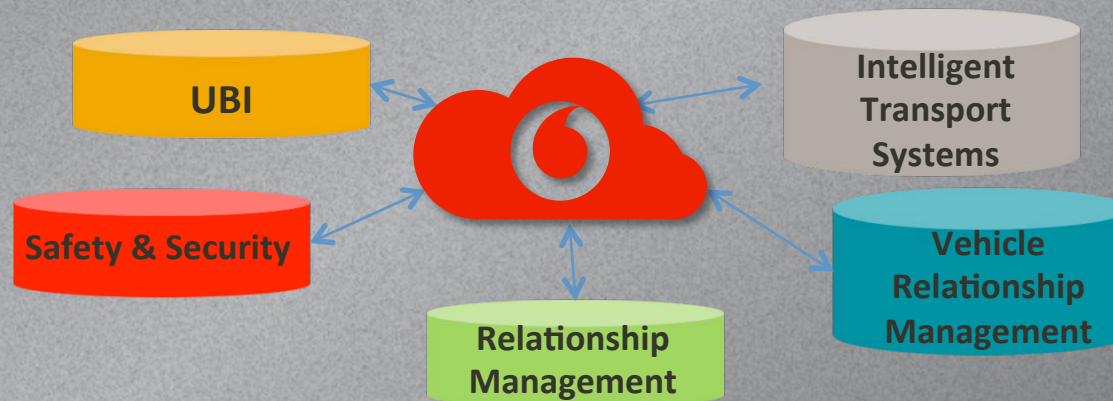


Connected Car



Connected Living

Incremental Charging, Safety & Security, Relationship Management, Efficiency Management



M2M enables digitalisation of data

Moving marketing science away from the clicker and clipboard into real time information.

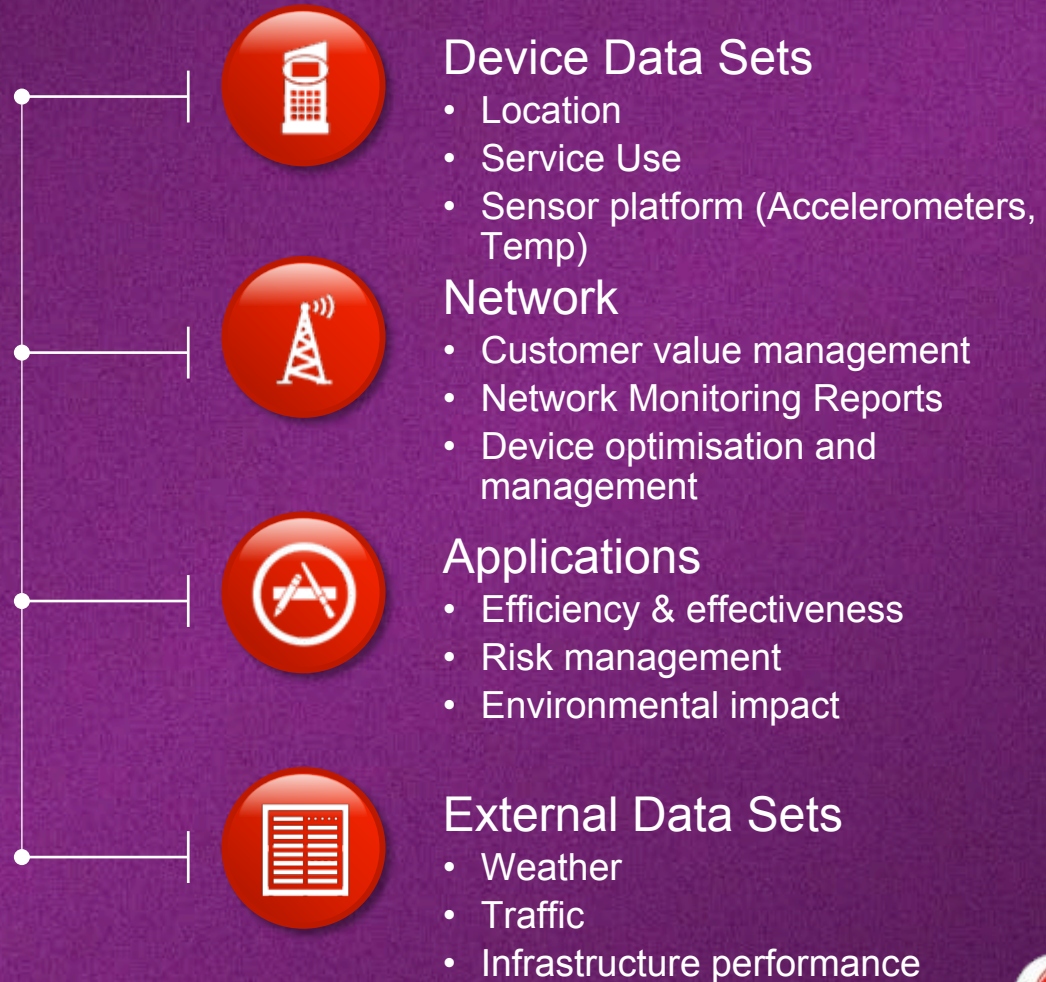
Floating vehicle data

- Origin & Destination
- Journey time
- Accident clusters
- Infrastructure performance & efficiency
- Traffic information
- Service location
- Couponing



It's all about data & business process intelligence

Collate
Aggregate
Analyse
Apply



Big data and permissions – same thing

Data is generated across Devices, Networks and Applications requiring different commercial players to work together.



Permissions, privacy and data security are the principals that guides our activity



**Thank you for your
time!**

